SPORTS EQUIPMENT DISTRIBUTOR REDUCES COSTS WITH 20CUBE

CHALLENGE (



An Australian sports equipment distributor faced a significant challenge when ordering snow and ski gear on a Northern Hemisphere calendar, resulting in logistical complexities including the inability to consolidate cargo in one location, leading to expensive storage costs while awaiting the Southern Hemisphere sale season.





SOLUTION INNOVATIVE MULTI-COUNTRY CONSOLIDATION (MCC) OPERATION

20Cube's unique MCC operation in Malaysia's Port Klang Free Zone solves this by:

Delivering Cost-Effective 3PL Facilities

MCC Operation in Port Klang Free Zone offers world-class 3PL facilities at a competitive price.



Economical Long-Term Storage

Clients benefit from economical, secure long-term storage in the MCC facility.



Strategic Sourcing Hubs

Fast and reliable transit options from all major Asia sourcing hubs, ensuring seamless connectivity to Port Klang



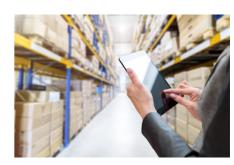
Flexible Inventory Flows and Replenishments

Just-in-time inventory flows and replenishments enhance flexibility.









OPTIMISED LOGISTICS AND BENEFITS

Strategic Geographic Placement



Consolidating cargo in 20Cube's 3PL facility allows for direct shipments to be sent to International clients. Thus, reducing freight costs and improving speed to market.

Cost-to-Market Improvement

20Cube's storage rates and warehousing services are 60%

cheaper than Australian 3PL **Prices**

Acheived improved logistics efficency with

85%

container utilisation rate The MCC operation reduced approx.

total logistical costs







OPERATIONAL EXCELLENCE AND REAL-TIME VISIBILITY

Highly Experienced 3PL Team



Our experienced team in Malaysia ensures high-standard 3PL warehousing services

Duty-Free Location Benefits



eliminates duty or tax consequences for warehousing in Malaysia

Streamlined Pick-and-Pack



Direct access to the client's WMS simplifies pick-and-pack and stock management

Real-Time Inventory Visibility



3PL team's real-time access to the client's **WMS** ensures seamless stock tracking

Timely Dispatch with ASNs



Timely receipt of ASNs enables efficient cargo dispatch to Australia and New Zealand.

The Best of Both Worlds



The Port Klang Free Zone MCC operation combines competitive pricing and swift operations

CONCLUSION



By **partnering with 20Cube** and leveraging the innovative Port Klang Free Zone MCC operation, the Australian sports equipment wholesaler successfully overcame logistical challenges and achieved enhanced cost-to-market efficiency.