



BUYER CONSOLIDATION AND VENDOR MANAGEMENT

A RETAIL CASE STUDY

TRANSFORMING RETAIL SUPPLY CHAIN WITH TECHNOLOGY

A Case Study on Buyer Consolidation and Vendor Management

Implementing Tech Solutions to Optimize and Streamline Operations

ABOUT THE CASE STUDY

A case study on how 20Cube Logistics managed to help retail customer streamline their shipping process, leading to a cost-effective solution.



A leading retailer in Australia with global operations was seeking an ideal solution for managing vendors and purchase orders, which posed significant challenges due to the involvement of multiple traders and importers.

Coordination and communication were difficult due to shorter deadlines, prompting 20Cube to develop a viable solution that simplified the process and improved end-to-end visibility for the customers.

CHALLENGES THAT NEEDED TO BE ADDRESSED?

FACING CONSOLIDATION & TRANSPORTATION HURDLES

Customers face the challenge of managing FCL (Full Container Load) and LCL (Less than Container Load) movements from factory to port. Coordinating shipments, optimizing container space, and ensuring timely delivery was complex, leading to inefficiency and increased costs.



MEETING COMPLIANCE AND DOCUMENTATIONS

The complexities of not meeting compliance requirements and managing documentation lead to delays and penalties.



NAVIGATING REAL-TIME VISIBILITY CHALLENGES

The lack of real-time visibility posed challenges for customers in monitoring shipments and inventory. This resulted in snags in responding to changing conditions.



MULTIPLE VENDOR COMPLEXITIES

The client was unable to manage multiple vendors involved in the supply chain as it required coordinating activities, ensuring quality, and maintaining cost-efficiency which effected the entire supply chain performance.



INNOVATIVE TECH SOLUTIONS, DELIVERED

TAILORED TECH SOLUTIONS

THE GAME CHANGER

01

CONSOLIDATION PLANNING

We partnered with the customer to enhance their consolidation planning for both LCL and FCL shipments. Utilizing MyHubPlus, we optimized container space that significantly reduced shipping costs and ensured optimal load consolidation

02

END-TO-END VISIBILITY

Our cloud-based digital platform provided real-time tracking of shipments, enabling customer to track & monitor the movement of consignment seamlessly. The enhanced visibility ensured timely interventions, quick decision making and better management of shipment process.

03

VENDOR MANAGEMENT

The vendor management system streamlined interactions among stakeholders ensuring quality compliance and better coordination and communication among multiple vendors.

04

DOCUMENTATION ON CLOUD

We digitized all documentation allowing online access. This digital transformation enabled streamlined approvals, reduced paperwork, and minimized processing delays, benefiting the customer with a transparent documentation process.

KPI'S MET

60 to 90%

Increased container utilization

99.7%

On-time performance

100%

Documentation timeliness
& accuracy

PO to POD

Real-time visibility