

# SUPPLY CHAIN GAME CHANGER: 20CUBE LOGISTICS CUTS COSTS BY 34%



## CHALLENGE

The fashion brand, a leading player in the market, faced fulfilment errors and significant delays with previous providers. Seeking a solution, they partnered with 20Cube and relocated their operations to our offshore warehouse in Hong Kong. With a diverse customer base and global operations, the challenge was clear: **to streamline their supply chain and ensure seamless trade operations.**

## CUSTOMER SNAPSHOT: A GLOBAL REACH

- Multiple retail stores across Australia
- Over 150 wholesale customers within Australia
- More than 230 wholesale customers across the UK, Europe, US, Canada, Asia, Middle East, and Africa

## SOLUTION MAKE TRADE EASY

### Supplier Collaboration

1

We initiated a meticulous follow-up process with each supplier, aligning with the nominated ex-factory date to guarantee timely deliveries.

### Efficient Receiving

2

Upon receiving goods at our Hong Kong 3PL location, we employed an SKU-level receiving process using scanner guns. This enabled us to generate Goods Receipt Notes (GRNs) for accurate order processing.

### Deviation Management

3

Established a due diligence process to match inbound packing list quantities with physical quantities. Any discrepancies were immediately addressed in accordance with agreed business rules.

### Strategic Storage

4

Goods were organised by SKU and size, optimising picking and packing efficiency. Special requirements, such as different ticketing, were also considered to ensure precise customer fulfilment.

### Seamless Integration

5

Our 20Cube MyHub system seamlessly integrated this information, ensuring real-time synchronisation of system stock and physical stock.

### Precision Fulfilment

6

The 20Cube WMS was designed for accurate order fulfilment. Human error was minimised, and orders were only marked complete after thorough verification.

### ERP Integration

7

Integration of the client's AP21 ERP with our WMS ensured seamless data transfer, enhancing coordination and visibility.



## RESULTS: ENHANCING EFFICIENCY AND SAVINGS

The outcomes of our integrated approach:

Suppliers' on-time performance surged

to **90%**

This is a significant increase from the previous 65%.

A remarkable

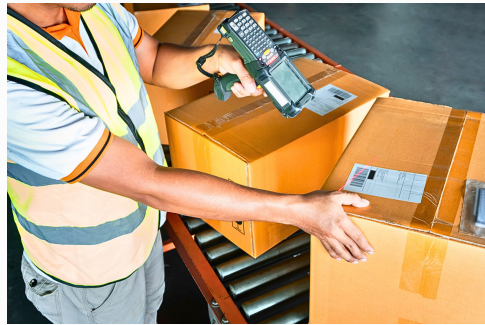
**34%** reduction

in end-to-end supply chain costs was achieved by transitioning to the offshore model.

Achieved a

**99.9%**

consistent fulfilment accuracy rate, By consolidating multiple touch points and improving accuracy



## CONCLUSION A RESOUNDING SUCCESS

20Cube's strategy not only enhanced the supply chain but also led to tangible results. Hidden costs, such as detention, demurrage, and client discounts for late or inaccurate orders, were eliminated. Our client's revenue also gained growth as a direct result of these enhancements. Our commitment to excellence and innovation drives us to deliver optimal solutions that revolutionise our clients supply chains.

