



NOT JUST A PIECE OF CLOTH

20CUBE LOGISTICS' PROWNESS IN FASHION RETAIL

CHIC FASHION AFFILIATION

EXPANDING & EXPLORING HORIZONS IN RETAIL FASHION

A Case Study on Navigating Cross-Trade Opportunities for an Australian Fashion Retailer

Discover the Extraordinary Partnership Between a chic Australian fashion brand and 20Cube Logistics Australia

OUR ASSOCIATION

A case study on how 20Cube Logistics has been exploring new opportunities for its Global Fashion Retail partner to expand their cross-trade operations to Europe and the Middle East

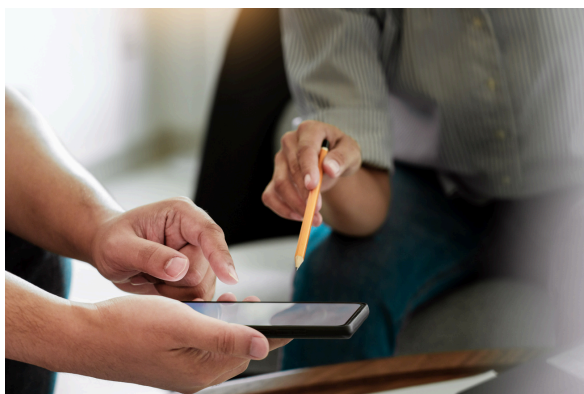


The fashion brand, known for its women's fashion and swimwear, is recognized for its feminine designs, intricate details, and use of high-quality materials. The offer a range of products that include dresses, tops, skirts, swimwear, resort wear, and accessories.

THE CHALLENGE AT HAND

SHIMMERY LIGHTS OF FASHION BEATING TIME

Logistics challenges, including cross-trade coordination delays, raised costs and complexities in managing international shipments for the client, emphasizing the need for time-sensitive efficiency and cost reduction.



TAMING UNSTRUCTURED CHAOS

Navigating cross-trade and retail freight proved challenging, affecting our ability to prioritize and optimize cross-trade operations for our client.

FACING REAL-TIME VISIBILITY HURDLES

Amidst the complex landscape of international fashion trade, the unavailability of end-to-end visibility posed significant challenges. Consistently managing consignments became difficult, complicating the tracking and tracing of orders.



TAILORING SOLUTIONS FOR LAST-MILE EXCELLENCE

The turnaround times were significantly affected by the fulfillment of specific last-mile delivery needs. Meeting these specialized requirements posed distinctive challenges within our logistical operations.

LOGISTICS EXCELLENCE IN MOTION

THE HALLMARKS OF OUR SERVICE

Initiating a trial run for cross-trade air freight proved successful, showcasing our adeptness in meeting the rigorous demands of cross-trade logistics.

01

PROACTIVE COMMUNICATION

FOR TRANSPARENCY

We understood the significance of effective communication and proactively share information regarding any delays, changes in schedule, or unexpected events, nurturing trust and collaboration with partners.

02

DOCUMENTATION & REGULATORY COMPLIANCE

ALWAYS & EVERYTIME

We ensured adherence to compliances, and regulations, and provided meticulous documentation to facilitate seamless cross-border transactions.

03

TIME-BOUND ACCOMPLISHMENTS

TIMELINESS

We made a timely execution to ensure seamless delivery of goods, enhancing customer satisfaction and maintaining market competitiveness.

04

COST OPTIMISATION

FOR DESIRED RESULTS

Through streamlined cross-trade transactions for shipments, we empowered our client to optimize their budgets while ensuring smooth and economical operations.

Client's Review



The value and care Jignesh and the 20Cube team put on our shipments are exceptional, especially in the challenges of not just the shipments, but also the various time zones globally they manage for us, we express our deepest gratitude and thanks.