# **Logistics with Digital Advantage**



**Introduction to 3PL capabilities\_Chemicals** 

# **Agenda**

## 20Cube at a glance

Chemical capability

Features of Facility

Next Steps

Team Introduction

Global Overview

Global Capabilities

India

20Cube

## **Team**



MAHESH NIRUTTAN Group CEO

Ex. Board member and CEO South Asia CEO @ Agility. Grew revenue from 300mn to 1.6bn. Expanded South Asia office to 80 cities with 4000 employees.



MOHIT WADHWA Head –India Freight Business

20+ years of experience; With 20Cube since inception. Previous in in Agility in commercial role and before that Auto component industry.



**S ANAND** CEO-ISC.EAF

Ex Executive Member @ Agility India. Founder of a services start-up where investor realized 37x in 5 years. Member of think-tank strategy teams in different business verticals of Godrej group.



TUSHAR NAIRI GM - EAF

20+ years of experience in industry as Forwarder and also in Shipping line. Has been with 20Cube from 2012.. Was part of Agility and ran both procurement and PnL role



K RAMAKRISHNAN
Director

20+ years of experience; With 20Cube since inception. Previous in in Agility, Panalpina in commercial role



**SARWAR** AHMED CEO Bangladesh

20+ years of experience; With 20Cube since inception. MBA Finance Masters of Commerce



RANJAN KEDIA Director

Long experience of finance in Logistics industry. 15 years of experience; With 20Cube since inception. Member of The Institute of Chartered Accountants of India



KALUM AMARASEKARA

CEO - Lanka

25+ years of experience; With 20Cube since 2012. Previous Agility Sri Lanka.



KR RAO Director – 3PL

30+ years of experience; With 20Cube since 2014. Previously with Agility in warehouse business as PnL head for west and also managed Transportation business.



**VIKRAM** KATRE Business Head -ACE

MD of Omega Logistics. 16 years of experience; With 20Cube since inception. Indian customs G card with Power of attorney. Built specialized business of ACF



SENTHIL KUMAR
Head – 3PL Commercial & Delivery

20+ years experience. Previously with was running IT Infra management role in 20Cube, Agility and other Logistics and Distribution companies



ARVIND **RAMAN**Regional Financial Controller

Previously with Reliance and KPMG



# 20Cube - Trade Made Easy





20Cube is a **new age logistics provider** that takes a
technology driven approach to
deliver a more modern and
better logistics experience.

## **Integrated Services**

They provide logistics services from Purchase Order to Proof of Delivery, supported by a proprietary, cloud-based collaborative platform that helps customer succeed

## **Extensive Know-how**

Founded in 2012, the company has over 500 staff and is led by a team of highly experienced international industry veterans who have experience in growing and leading organizations in the logistics industry

## Global reach

Incorporated in Singapore with global operations hub in Chennai, India. Global network, with own operational facilities across 10 countries and 55 locations.

Group revenues of US\$80M.

Blend of modern technology, centralized operating structure, and experienced team with extensive domain expertise



## 20Cube core belief

## 1. If You Can't Measure It, You Can't Improve It

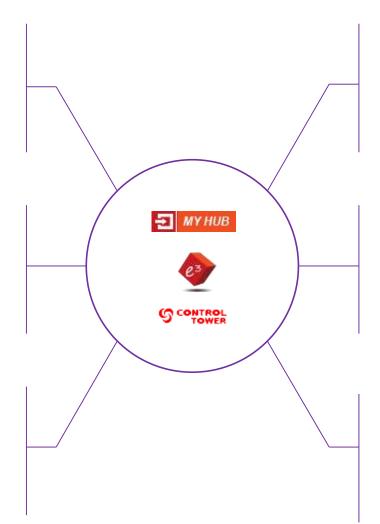
Digitization of end to end supply chain process is the only way to achieve absolute efficiency, productivity and waste elimination.

# 2. Upstream optimization solves downstream problems.

Real optimization of supply chain process and cost happens only when you gain control over upstream activities

# 3. Upto 30% Cost Saving is possible with End-to-End optimization

Meticulously End-to-End process optimization eliminates duplication, improves speed and saves upto 30% of indirect supply Chain.



## 4. Continuous Improvement

Continuous Improvement is required for sustainable improvement in products, services, or processes.

## 5. Proactive DSS vs Post-mortem Reports

Shift to proactive alerts, 24/7 visibility etc., to prevent disruption, manage by exception, save cost, reduce inventory, enhances sales dispatch etc.

## 6. Technology investment critical for Digitalization

Appropriate IT and ITES capability is critical for digitization that improves internal productivity and provides significant advantage to customer





**Customer Centric Organization** 

- Branch focus only on customer, Cargo and compliance
- More face time + Solution capability + Digitizing every stage of logistics transaction has huge scope of value creation
- Continuous learning of every changing customer needs and service expectation

20Cube
Business model



Central Processing Hub

- Centralized service unit for end-to-end accountability
- Consistent service across all geographies
- High productivity & Lower execution costs
- Superior and consistent customer experience



Digitize transaction End-to-end

- Digitize every event from purchase order to delivery/return for every transaction at SKU level
- Drive efficiency, productivity using the data
- Make better decisions with instant access to information and at latter stage out put of analytics & Al
- Data is more valuable than GOLD!



# **End-to-end Integrated Logistics Solution Provider**

### 20Cube is the orchestrator of a logistics movement from factory to end-consumer

Vendor Transportation Warehousing & Customs Carrier Customs Warehousing & Secondary Transportation

Origin Work

Customs Customs Warehousing & Secondary Transportation

Receiver Customs Warehousing & Secondary Transportation

#### **Order Management**

- · PO receipt
- · Shipment Booking
- · Price Quotation
- Order Confirmation
- · Carrier Booking
- Quick response
- Exception management

#### **Inventory Management**

- LCL Consolidation
- Packaging & Re-packaging
- Palletization
- Labelling / Bar-coding
- Country sourcing
- Warehousing
- Just-in-time
- Pick & Pick at strategic location

## Port Handling & Clearance

- Pick-up execution
- Custom Clearance
- Console formation
- Stuffing execution
- House BL
- Statutory fillings
- Dispatch
- Pro-active tracking
- Indirect cost serving

### **Freight Management**

- Air and Sea
- Time Definite
- Season charters
- Cargo supervision
- Risk mitigation against volatility

#### Secondary Transportation

- Part truck load
- Merge in-transit
- Fulfillment services
- Last mile delivery
- POD management
- Aiding decision making process for customers

## **Third Party Logistics**

- Warehousing
- VAS
- Inventory
- Reverse logistics
- Central Service
- Collaboration

Value Proposition









# **Emerging market network**



## **Services offered**

## Fully owned company in 10 Countries offering :

- International Freight (Air/Ocean)
- Customer Clearance
- Warehousing
- Domestic trucking/ Last Mile delivery
- Customized solutions
- Digital Solutions



### **Profile of clients**

- Large MNC with HQ in Germany, Japan, Australia, India, etc
- Spare parts, White goods, Chemicals, Retail, Auto sectors
- Integrated solutions



Own Office (55 Locations)



**Outsourced Agent (100 locations)** 



2011
Year of incorporation

10 Countries 55 Locations

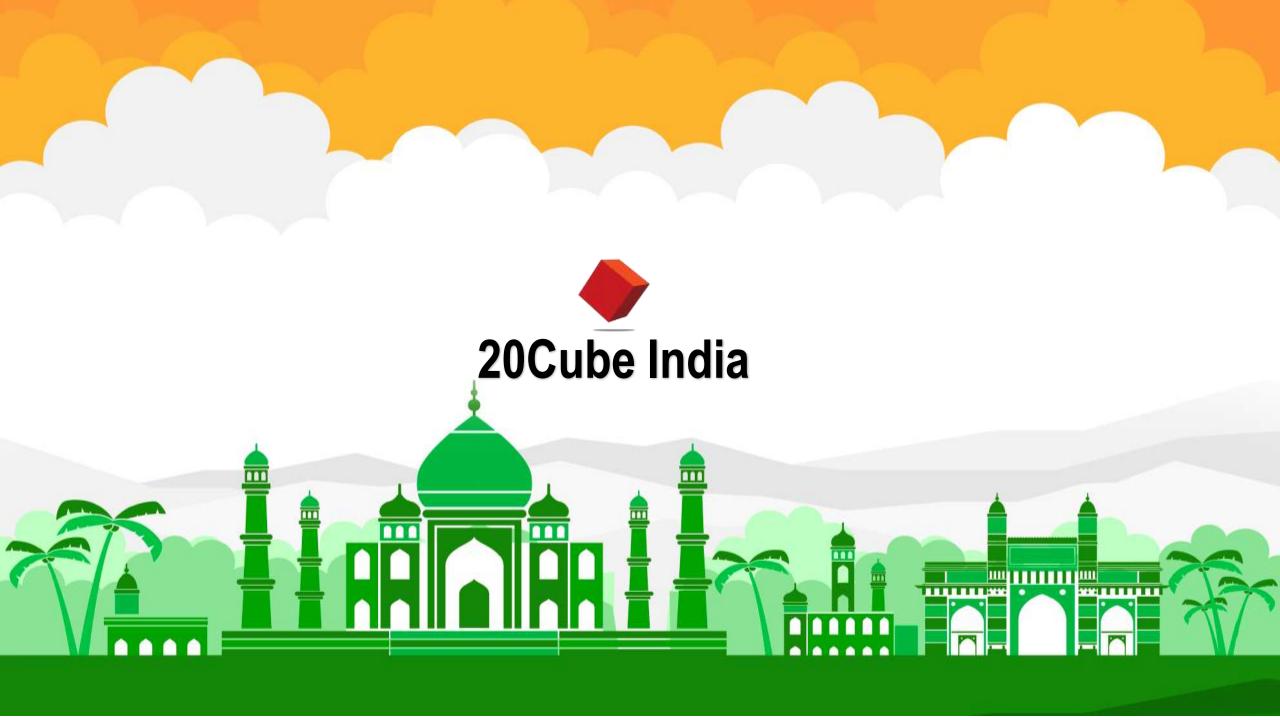
412 Employees 2.1 Mn sqft
Warehouse facilities



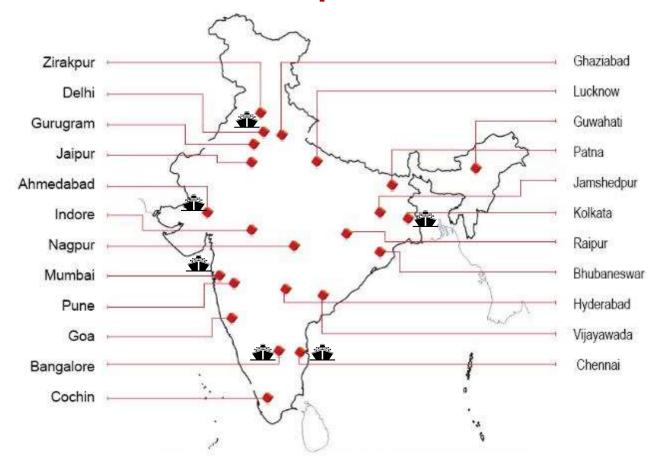
## **Clients**

#### 20Cube – key clients BLUE STAR IKEA B/S/H/ TAKATA SPOTLIGHT PAINTS 💧 Diversey LARSEN & TOUBRO Legendary Reliability' CAT emjay EVERHARD pepperfry Henkel ◆ 丸紅株式岩社 Marubeni **GLENCORE** CONNELL BROS. WHO **ubu** HAROR Bata **VIDA** STAHL MHYUNDAI CONSTRUCTION EQUIPMENT Schwarzkopf VOLTAS · beko brandix\* SAINT-GOBAIN HITACHI Inspire the Next CITY BEACH **BOSCH** CYIENT nanosonics NOT Milberton State Reliance Invented for life TATA VILLAGE ROADSHOW PICTURES **ERICSSON** Industries Limited





# **20Cube India Footprint**



- Warehouse Locations
- △ Proposed Warehouse Locations
- International freight forwarding offices

#### **International Freight**

- Pan India offices for International freight forwarding
- Own Licences Customs, IATA, Multimodal Transport
- Full-service management Road, Air, Sea And Sea/Air Freight Forwarding Products
- Rail Services For Export, Import And Domestic Containerized Cargo, Integrated With Road Transportation, Customs Clearance, Transit And Bonded Warehousing, Refrigerated Container Facilities

#### Warehousing

- Access to 2.0 million Sq. Ft. Warehouse Space include temp cons
- Pallet Management and Space Optimisation
- Stuffing and De-stuffing, Pick & Pack Services
- Fulfillment Services
- Shrink Wrapping, Kitting, Labeling, Repacking
- Inventory Management
- Continuous Improvement Through Operational Excellence
- HSE and statutory Compliance

## **National Transport Alliances**

- FCL Cartage, LCL & Airfreight Transport
- Solution & Consulting
- Truck Standardization And Maintenance

#### Overseas deliveries of centralized services

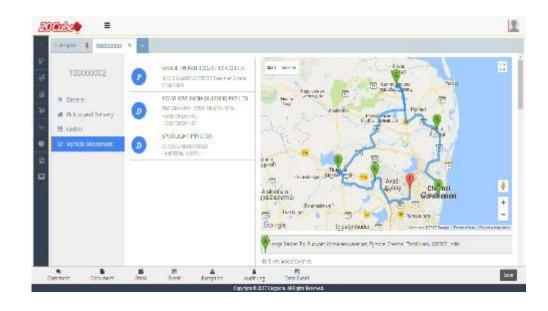
#### 200+ Team Members

- Operations
- Customer Service & Sales
- Consultancy
- Support Centre



# **Distribution / Last mile Delivery**





Executing over 100 tons of secondary distribution

Fleet of dedicated and variable vehicles Last mile milk run delivery within radius of 100 kms

Upcountry distribution FTL & PTL via associate vendor

Reverse logistics for client service center

**GPRS** tracking

Mission is to provide an amazon buying experience to brick & mortar customers



# **Agenda**

20Cube at a glance

## **Chemical capability**

Features of this Facility

Association

Operation

Value Addition

**HSE & Continuous improvements** 

Next Steps



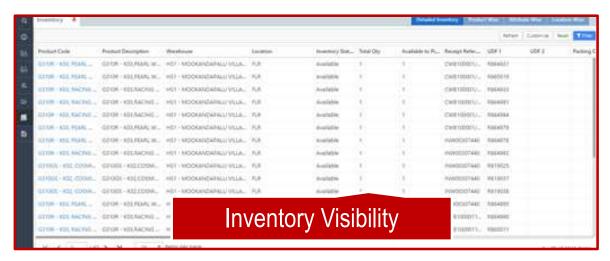
**Current Association** 



Client	Operation	Uniqueness
Diversey	<ul> <li>Gurgaon &amp; Bangalore operations.(total PP 4500)</li> </ul>	<ul> <li>Flexible and agile by supporting business at any hour to make sure inward and outward happens as per business need</li> </ul>
AkzoNobel	<ul> <li>First 3PL warehousing with 20Cube catering to Ghaziabad. In transition from CnF model to 3PL with 20Cube Pan India.</li> </ul>	<ul> <li>Complied warehouse- Legal/ EHS perspective</li> <li>Storage facilities as per Compatibility Matrix norms</li> </ul>
JSW PAINTS 💧	<ul> <li>First 3PL warehousing with 20Cube at Nagpur.</li> <li>Highest throughput facility in Maharashtra</li> </ul>	<ul> <li>Inventory ageing report to sales organisation for liquidation</li> <li>Value added services under same roof.</li> </ul>
Henkel	<ul> <li>North regional warehouse at Gurgaon.</li> <li>Chemical complied facility with 400 PP temp.con</li> </ul>	<ul> <li>Packing change</li> <li>Relabelling</li> <li>Bar code snickering</li> <li>Export palletization</li> </ul>
MITSUBISHI CHEMICAL	<ul> <li>Bhiwandi warehouse with PCB compliance</li> </ul>	<ul> <li>Shrink wrapping</li> <li>In house WMS which can <u>integrate to any ERP</u> for two way data</li> </ul>
	<ul> <li>Starting operations from 450 PP expanded business to 2100 PP in span of 3 yrs. (Export Palletisation)</li> </ul>	<ul> <li>interface</li> <li>Integrated last mile Distribution solution including track and trace</li> </ul>
Quaker Houghton_ Forward Together	<ul> <li>Bhiwandi, Pune, Chennai locations are managed having <b>Decanting facilities</b></li> </ul>	<ul> <li>Flexible cost structure for easy calculation ( Per week/ Per pallet Or per KL)</li> </ul>



# Portal tracking various performance KPIs











# **Chemicals: Supply Chain Challenges in India**

## **Cost Suitability**

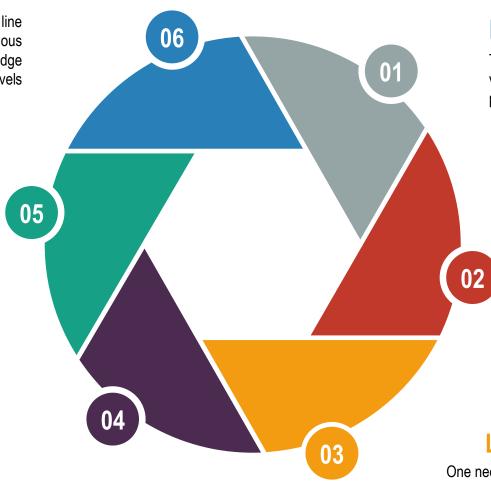
Intense competition leads to bottom line **pressure**. Innovation and continuous improvement on costs leveraging knowledge and technology rationalizing Inventory levels and transportation

## **Visibility = Control**

Many continue to suffer higher costs due to poor supply chain visibility.

## FEFO/FIFO

Manage the inventory with expiry details, Batch wise manner. So that right products get out at right time. And Sales organization will have clear views on Near expiry material.



## **EHS & Infrastructural Need**

The infrastructure plays vital role in accommodation various classes of chemicals. Depend on Classes and properties of chemicals it need to segregated and storage.

## Safe Delivery

The need to be very much safety cautious in terms of handling the Cargo., delivering SAFE to end user

## **Legal Compliance part**

One need to have all the list of compliances in place before act.



# **Case Study**

A leading global supplier of advanced adhesive solutions operates in five categories: AIL (Adhesive), AIS, HSTPL (Cleaning Agent), DG Kit & AI.

## **Challenges**

- Multiple stakeholders and unorganized CHA management
- Zero inventory monitoring of damaged and expired products
- Inaccurate inventory details

## Solution

- Strategically located state-of-the-art warehouse equipped with modern facilities in accordance to clients requirements
- Introduced WMS (MyHubPlus) for complete visibility of products ageing & exception management, including inward and outward customized reports
- MyHubPlus tracks the complete inventory in real time available in the warehouse

## **Results**

- Achieved multi-fold operational efficiency
- With exception management in place, identifying errors and issues became seamless. The customer could easily drill-down to the root-cause and do a complete analysis.
- With regular and timely reports available in hand, customer can take sound decisions, favorable to business.



**Chemicals Operations** 



## **Value Added Services**





















# Value Added services- (Re-Bagging, Export Palletisation, Decanting, Pick-Pack)











# HSE & Quality process

**Annexure 1** 



# **HSE – In pursuit of Excellence with Safety**









# Security briefing, HSE practices, First aid training, Awareness - Mock drill















# Security briefing, HSE practices, First aid training, Awareness - Mock drill





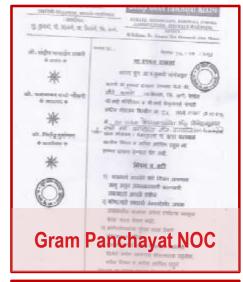




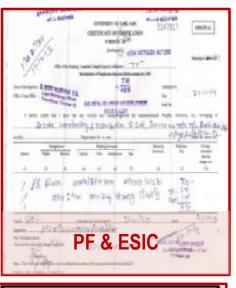


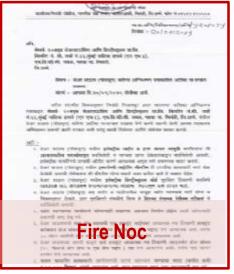


# **HSE & Legal Compliance**



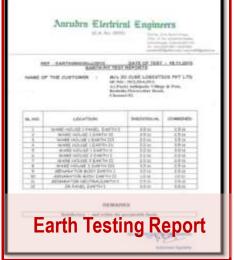


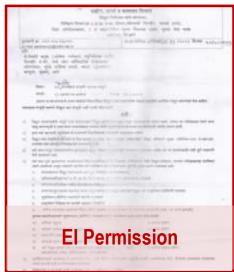














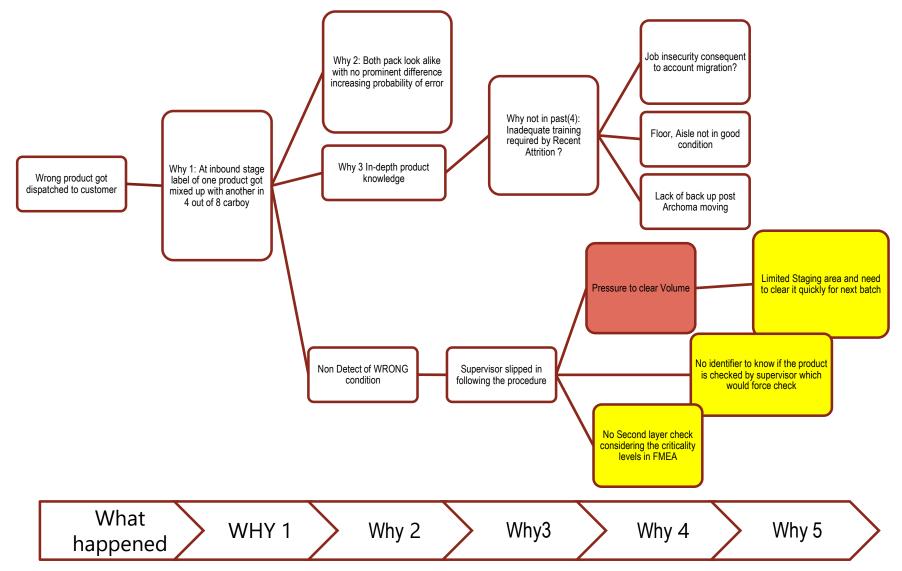
# **Quality & Continuous Improvement**



20 Cube	"KAIZEN IDEA SHEET"	Kaizen No: - 20CUB/IND/KZN-03					
Kaizen Theme: - Fire Extinguisher Stand	Kaizen Idea:- To Provide stand of sufficient height to keep FE above		Zone Coordinator:- Seetharamu HK				
	Ground	Team Leader,- Elamurugan					
Problem Status: Access for Handling FE is difficult,	Counter Measure: - 1) Measurement for FE stand is taken, 2) fabricated FE stand as per the quantity. 3) Keep FE at designated area marked with Red color circle near Aisles.	Team:- Suresh , Vishwanath					
Problem Analysis:- (why-why Analysis)	Before:- (pictorial representation)	Start Date: - 22.06.13			Completion Date: - 25.07.13		
1. FE handling is very difficult & Blocked	A	Result Area	11	Before	Target	After	
2. It is mounted on 7 ft height, and some	100	Productivity (time)	Î	Time wastage	no search time	Time saved	
•		Quality					
3. Space requirement from client.		Cost					
FE can be shifted to new place near asile marking.	After :- (pictorial representation)	Delivery					
5. one can't keep FE on ground, it will get rusted.		HSE	1	Block due to material stacking	FE shuold not block	Easy access	
1		Env					
6. Some support or provision to keep it above groung level		Morale					
Root Cause:- Provision to keep FE above ground leve	Results:- Fire extinguishers are easily accesible and free from any obstacle.	Scope & Plan for Horizontal Improvement: - This kaizen can be implemented for all WHs, so that FE s will be easily accessible.					

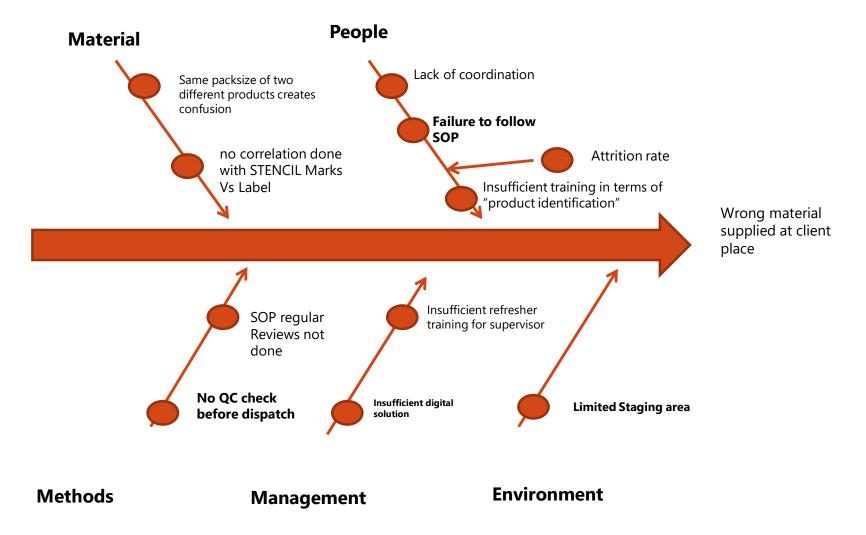


# **Case study on CAPA - Incident Analysis**





# **Case Study on CAPA - Fish Bone Analysis**





# **Agenda**

20Cube at a glance

Chemical capability

## **Features of Facility**

Location

Infrastructure

**HSE** 

Next Steps



**Facility** 





## **DG** Classes we deals with

- Class 3
- Class 4
- Class 5
- Class 6
- Class 8
- Class 9



# **Advance Safety Equipment**













# **Advance Safety Equipment**















# **Warehouse – Chemical Trench**







# Cold Room 20 to 25 degree









# Warehouse – MHE's













# 20Cube warehousing & Distribution Highlights



## Ability to scale up

- Added 1 mn sqft in 1 year
- Scaled from 5 up 25 location within 25 days



## **Spares part capability**

- Serving spares in 25 cities for all India distribution
- 4 large clients for spares parts management and achieving delivery TAT



## BMW puts its faith on 20Cube

- Big brands deepen relationship eg., BMW enhanced from Motorcycle & overflow warehouse to a 6 year contract for managing 2.5 Lac facility
- BSH renewed our 5 year contract for another 5 years and enhanced contracted space by 4 times



## **Growing at fast pace**

- 160% growth in revenue, area managed and customer base
- Plan to add 2 mn sqft in next 12 month





